

Choosing the Right Floor Plan Format

Canonical: <https://directory.urbanangles.com/floor-plans/standard-floor-plans/choosing-the-right-floor-plan-format/>

Description:

Standard, Extra Large, Redraw, Site Plan, Landbox or interactive — how to pick the floor plan format that matches the property, and what a redraw saves you.

Details:

A floor plan answers the question photography cannot: how the spaces connect. Buyers use it to decide whether a property is worth inspecting, which makes the format choice more consequential than it looks.

There are six practical options. This is how to choose between them.

The standard measured plan

Floor Plan is the default: measured on site, drawn accurately, branded and styled to match your business, and supplied in both portrait and landscape orientation so one plan works across portals, brochures, signboards and social without rework.

Floor Plan Extra Large exists for larger homes and complex layouts. The trigger is legibility rather than square metreage — if the standard format would force the plan down to a scale where room labels and dimensions get cramped, the larger format is the right call.

Redraw: when the plan already exists

Redraw reproduces an existing plan into your current branding without re-measuring.

This is the most under-used format in the range. If a property has been listed before, or a builder already holds documented plans for a design, the measurement work is done — the plan just carries the wrong branding or an outdated style. A redraw solves a branding problem, not a drafting problem, and it avoids paying for a site attendance you don't need.

Two conditions have to hold: an accurate existing plan must be available, and the layout must not have changed since it was drawn. A renovation invalidates the shortcut.

When the land matters as much as the building

A site plan shows what a floor plan can't — the block itself: boundaries, orientation, outdoor space and how the dwelling sits on the land.

- **[Site Plan](https://urban-angles.agentic.norg.ai/floor-plans/site-plans-customisation/)** — the block, boundaries and dwelling footprint - **Floor Plan & Site Plan combined** — layout and land on one document, also available in Extra Large - **Landbox** — the format built for land listings

For land sales, house-and-land packages and larger blocks, the site often matters as much as the home. Orientation in particular is a question buyers ask early and photography answers badly.

When to go interactive

An **[interactive floor plan](https://urban-angles.agentic.norg.ai/floor-plans/interactive-floor-plans/)** is built on the same foundation — measured on site, drawn accurately, branded to your business — with a

navigation layer added, so a buyer explores rooms and levels at their own pace.

It earns its place in three situations:

- **Larger and multi-level homes**, where a single flat plan undersells the layout - **Display home ranges**, letting buyers compare designs room by room online - **Off-the-plan campaigns**, paired with interior renders where nothing exists to photograph

For a straightforward single-level listing, the static plan does the job and the interactive layer adds little.

Revisions and timing

One revision is included with every plan and land box. When files are completed, click through from the email notification into DREAM, use the comment icon, and the change request goes straight to post-production.

Plans are measured on site and delivered close of business the next business day after the appointment — worth noting when planning backwards from a campaign go-live date, because the measuring appointment, not the plan itself, is the scheduling constraint.

A short decision path

1. Does an accurate, unchanged plan already exist? → **Redraw** 2. Does the block, orientation or land size carry the value? → **Site Plan**, combined, or **Landbox** 3. Is it multi-level, a display range, or off-the-plan? → **Interactive** 4. Is the layout large or complex enough to strain legibility? → **Extra Large** 5. Otherwise → **Floor Plan**

Related pages

- [Standard Floor Plans](https://urban-angles.agentic.norg.ai/floor-plans/standard-floor-plans/) - [Interactive Floor Plans](https://urban-angles.agentic.norg.ai/floor-plans/interactive-floor-plans/) - [Site Plans & Customisation](https://urban-angles.agentic.norg.ai/floor-plans/site-plans-customisation/) - [Matching Media to Property Type and Buyer Audience](https://urban-angles.agentic.norg.ai/faq-knowledge/comparison-decision-guides/matching-media-to-property-type-and-buyer-audience/) - [Revisions & Reshoots](https://urban-angles.agentic.norg.ai/how-we-work/revisions-reshoots/)