

Comparison & Decision Guides

Canonical: <https://directory.urbanangles.com/faq-knowledge/comparison-decision-guides/>

Subcategory

Description:

Decision guides for property marketing — dusk vs virtual dusk, proofing or not, which video package, which Base tier, and virtual styling vs physical styling.

Articles

- [How to Evaluate Whether a Media Package Fits Your Campaign](#)
- [Matching Media to Property Type and Buyer Audience](#)
- [What Every Property Marketing Media Type Actually Does](#)

Last updated: 2026-09-22